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Official Sailmaker

The Florida Keys
Key West

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Florida Keys Tourism

LEWMAR

Day Sponsor
Official Marine Hardware



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Official Rum



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Official Marine Electronics



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Official Rope



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Quantum Key West Race Week – Thanking our Sponsors!

Key West, Florida Keys - The 28th edition of “Key West Race Week” was by all measures a great success. Featuring boats from 15 different countries and over 22 US States, this iconic winter regatta owes great thanks to its sponsors. Their support throughout the years is one of race week’s critical success factors. Premiere Racing would like to take this opportunity to highlight their loyalty and support.

Title Sponsor **Quantum Sail Design Group**, the Official Sailmaker, leads a prestigious roster that includes Day Sponsors **Lewmar**, Official Marine Hardware and **Mount Gay® Rum**, Official Rum. Supporting sponsors are **B&G**, Official Electronics, **Gaastra** Official Clothing and Footwear, and **Marlow Ropes**, Official Rope.

“One important thing Key West has done for Quantum: It’s brought us closer to our clients,” said Farley Fontenot, a managing partner for the international sailmaking company.

“We are a company that wants to help sailors achieve their goals. A week in Key West gives our professionals a great opportunity to get out on the docks and interact directly with clients and do whatever possible to help them improve their boat’s performance.”

“Quantum’s enthusiasm is energizing and the working relationship has been a good situation for Premiere Racing and for the event,” said Event Director Peter Craig. “Having a company that is intimate with the sport in the title position is a first for us. While our Industry Partners have always been involved, we’re very pleased that Quantum has been playing such an active role.”

This is the fourth straight year that Quantum served as title sponsor.

Day Sponsor **Lewmar** is a distinguished leader in the performance sailing industry. They are known and respected by boat builders and yacht owners the world over. Their craftsmanship, reliability, innovation and commitment to supporting the marine industry have made their names synonymous with consistent quality.

“Having been a sponsor for 16 years, Lewmar is in a special category,” said Craig. “Supporting at a high level for that extensive period of time is something that no other company in the performance sailing industry has done. Anyone who races in Key West owes Lewmar a debt of gratitude.” Lewmar Day and Boat of the Day winners were presented with the very popular One Touch winch handles.

Mount Gay® Rum – is considered the world’s original rum dating back to 1703. Made from the finest sugar cane molasses and pure coral filtered Barbadian water, Mount Gay is double distilled, matured in toasted bourbon oak barrels and harmoniously blended by Master Blender Allen Smith which produces a handcrafted rum with distinct character.

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Quantum Key West Race Week – Thanking our Sponsors! *continued*

“Mount Gay Rum is excited to celebrate its 28th year of partnership with Key West Race Week,” said Gene Song, Vice President of Marketing for Mount Gay Rum. “The brand is grateful to the sailing community for its continued loyalty and support throughout the years.”

This is the eleventh year that **B&G** has participated at the Supporting Sponsor level. For years, B&G has been the marine electronics brand of choice among top sailors and yachtsmen, And with good reason. With a 50-year reputation of helping to set records in the world’s toughest events, B&G is trusted for absolute accuracy and unequalled reliability.

Marlow Ropes was back for its seventh year as a supporting sponsor. The Marlow brand has earned an outstanding reputation based on products tried and tested in the world’s harshest environments by elite performance partners. Marlow is one of the only global names in yachting rope with a dedicated US office and distributors on every continent around the globe. Marlow are suppliers to many of the high performance boats at Key West this year and also supply OEM kits to both the J70 and the new Farr 280.

Gaastra is an exciting new supporting sponsor for Key West Race Week. Gaastra is the international functional nautical lifestyle brand with performance and casual collections for men, women and children. The company owes its reputation to the balanced mix of 'fashion' and 'function'. A combination that is clearly and consistently implemented in their lines. They were on site with special race week gear and their [special race week polo is still available for online purchase](#).

Key West Race Week is also supported by The **Florida Keys & Key West Tourism Council**.

Sapporo USA is the Official Beer and **Regatta Ginger Beer** is the Official Ginger Beer.

Chelsea Clock provided their classic Shipstrike Clocks for the Boat of the Day trophies.

20 Industry Partners brought their support through a program that is now in its 14th year.

Quantum Key West Race Week 2015 is a **US Sailing** sanctioned event.

The racing was conducted under permit in the **Florida Keys National Marine Sanctuary**. The sanctuary protects 2,900 square nautical miles of critical marine habitat, including coral reef, hard bottom, seagrass meadow, mangrove communities and sand flats.

News, complete results and photos: www.Premiere-Racing.com



About Quantum Sail Design Group

Founded in 1996 by a group of independent, experienced sailmakers who shared a common vision, Quantum Sail Design Group is dedicated to providing a superior customer experience with the best service, products, and quality. The company is known for its high-performance Fusion M™ sails for all types of sailors and boats, from dinghies to super yachts.

Quantum has more than 60 sales and service outlets throughout the world, with world headquarters in Traverse City, MI and European headquarters in Barcelona, Spain.

www.QuantumSails.com

For more information

Premiere Racing, Inc. 67B Front Street, Marblehead, MA, 01945
Tel: (781) 639-9545 Fax: (781) 639-9171
Email: Jeanne@Premiere-Racing.com Web Site: www.Premiere-Racing.com